

Order / Rev: 106494 Advertiser: Romney for President
 Alt Order #: 06851227 Product Desc: ROMNEY FOR PRESIDENT KSNV
 Flight Dates: 09/12/12 - 09/18/12 Estimate: 373

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/17/12	09/18/12	M-F 6-7a WakeUp w/WagM		6-7a		:30	2	\$450.002	0.00	NM		2	\$900.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNER 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 MT----- 2 \$450.00 0.00															
E 2	KSNV	09/12/12	09/14/12	M-F 6-7a WakeUp w/WagM		6-7a		:30	3	\$450.002	0.00	NM		3	\$1,350.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNER 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 --WTF-- 3 \$450.00 0.00															
E 3	KSNV	09/17/12	09/18/12	Today Show	CM	658a-9am		:30	2	\$550.002	0.00	NM		2	\$1,100.00
Today Show															
TODAY 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 MT----- 2 \$550.00 0.00															
E 4	KSNV	09/12/12	09/14/12	Today Show	CM	658a-9am		:30	3	\$550.002	0.00	NM		3	\$1,650.00
Today Show															
TODAY 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 --WTF-- 3 \$550.00 0.00															
E 5	KSNV	09/17/12	09/18/12	M-F Today Show II 3rd HOM		9-10a		:30	2	\$200.002	0.00	NM		2	\$400.00
M-F Today Show II															
TODAY 2 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 MT----- 2 \$200.00 0.00															
E 6	KSNV	09/17/12	09/18/12	M-F Today Show III 4th HOM		10am-11am		:30	2	\$200.002	0.00	NM		2	\$400.00
Today 4th Hour															
TODAY 3 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 MT----- 2 \$200.00 0.00															
E 7	KSNV	09/12/12	09/14/12	M-F Today Show III 4th HOM		10am-11am		:30	3	\$200.002	0.00	NM		3	\$600.00
Today 4th Hour															
TODAY 3 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 --WTF-- 3 \$200.00 0.00															
E 8	KSNV	09/17/12	09/18/12	Rachael Ray	CM	11am-12pm		:30	2	\$200.002	0.00	NM		2	\$400.00
Rachael Ray															
RACHEL 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 MT----- 2 \$200.00 0.00															
E 9	KSNV	09/12/12	09/14/12	Rachael Ray	CM	11am-12pm		:30	3	\$200.002	0.00	NM		3	\$600.00
Rachael Ray															
RACHEL 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 --WTF-- 3 \$200.00 0.00															
E 10	KSNV	09/17/12	09/18/12	Noon News	CM	12-1230pm		:30	2	\$275.002	0.00	NM		2	\$550.00
Noon News															
NOON NEWS 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 MT----- 2 \$275.00 0.00															
E 11	KSNV	09/12/12	09/14/12	Noon News	CM	12-1230pm		:30	3	\$275.002	0.00	NM		3	\$825.00
Noon News															
NOON NEWS 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 --WTF-- 3 \$275.00 0.00															
E 12	KSNV	09/17/12	09/18/12	Days of our Lives	CM	1258p-2pm		:30	2	\$275.002	0.00	NM		2	\$550.00
Days of our Lives															
DAYS 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 MT----- 2 \$275.00 0.00															
E 13	KSNV	09/12/12	09/14/12		CM	1258p-2pm		:30	3	\$275.002	0.00	NM		3	\$825.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Days of our Lives											
				Days of our Lives											
				DAYS 1/DAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	09/10/12	--WTF--	3	\$275.00	0.00						
E 14	KSNV	09/17/12	09/18/12	The Doctors		CM	2pm-3pm		MT-----	:30	2	\$175.00	2	\$350.00	
				The Doctors											
				DRS 1/DAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	09/17/12	MT-----	2	\$175.00	0.00						
E 15	KSNV	09/12/12	09/14/12	The Doctors		CM	2pm-3pm		--WTF--	:30	3	\$175.00	3	\$525.00	
				The Doctors											
				DRS 1/DAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	09/10/12	--WTF--	3	\$175.00	0.00						
E 16	KSNV	09/17/12	09/18/12	Dr. Phil		CM	3-4p		MT-----	:30	2	\$300.00	2	\$600.00	
				Dr Phil											
				DR PHIL 1/DAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	09/17/12	MT-----	2	\$300.00	0.00						
E 17	KSNV	09/12/12	09/14/12	Dr. Phil		CM	3-4p		--WTF--	:30	3	\$300.00	3	\$900.00	
				Dr Phil											
				DR PHIL 1/DAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	09/10/12	--WTF--	3	\$300.00	0.00						
E 18	KSNV	09/17/12	09/18/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		MT-----	:30	2	\$350.00	2	\$700.00		
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS 430 1/DAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	09/17/12	MT-----	2	\$350.00	0.00						
E 19	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		--WTF--	:30	3	\$350.00	3	\$1,050.00		
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS 430 1/DAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	09/10/12	--WTF--	3	\$350.00	0.00						
E 20	KSNV	09/17/12	09/18/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		MT-----	:30	2	\$450.00	2	\$900.00		
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 1/DAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	09/17/12	MT-----	2	\$450.00	0.00						
E 21	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		--WTF--	:30	3	\$450.00	3	\$1,350.00		
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 1/DAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	09/10/12	--WTF--	3	\$450.00	0.00						
E 22	KSNV	09/17/12	09/18/12	M-F Early News		CM	5-630p		MT-----	:30	4	\$725.00	4	\$2,900.00	
				M-F Early News											
				NEWS 5 2/DAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	09/17/12	MT-----	4	\$725.00	0.00						
E 23	KSNV	09/12/12	09/14/12	M-F Early News		CM	5-630p		--WTF--	:30	6	\$725.00	6	\$4,350.00	
				M-F Early News											
				NEWS 5 2/DAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	09/10/12	--WTF--	6	\$725.00	0.00						
E 24	KSNV	09/17/12	09/18/12	M-F Jeopardy		CM	630-7pm		MT-----	:30	4	\$725.00	4	\$2,900.00	
				M-F Jeopardy											
				JEOPARDY 2/DAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	09/17/12	MT-----	4	\$725.00	0.00						
E 25	KSNV	09/12/12	09/14/12			CM	630-7pm		--WTF--	:30	6	\$725.00	6	\$4,350.00	

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				M-F Jeopardy											
				M-F Jeopardy											
				JEOPARDY 2/DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	--WTF--		6			\$725.00	0.00					
E 26	KSNV	09/17/12	09/18/12	M-F Wheel	CM	7-730pm			MT-----	:30	2	\$725.002	0.00	NM	2 \$1,450.00
				M-F Wheel of Fortune											
				WHEEL 1/DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	MT-----		2			\$725.00	0.00					
E 27	KSNV	09/12/12	09/14/12	M-F Wheel	CM	7-730pm			--WTF--	:30	3	\$725.002	0.00	NM	3 \$2,175.00
				M-F Wheel of Fortune											
				WHEEL 1/DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	--WTF--		3			\$725.00	0.00					
E 28	KSNV	09/17/12	09/18/12	M-F News 3 at Eleven	CM	11pm-1135pm			MT-----	:30	4	\$750.002	0.00	NM	4 \$3,000.00
				M-F News 3 at Eleven											
				NEWS 2/DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	MT-----		4			\$750.00	0.00					
E 29	KSNV	09/12/12	09/14/12	M-F News 3 at Eleven	CM	11pm-1135pm			--WTF--	:30	6	\$750.002	0.00	NM	6 \$4,500.00
				M-F News 3 at Eleven											
				NEWS 2/DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	--WTF--		6			\$750.00	0.00					
E 30	KSNV	09/17/12	09/18/12	The Tonight Show	CM	1135p-1237a			MT-----	:30	2	\$250.002	0.00	NM	2 \$500.00
				Tonight Show											
				TONIGHT 1/DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	MT-----		2			\$250.00	0.00					
E 31	KSNV	09/12/12	09/14/12	The Tonight Show	CM	1135p-1237a			--WTF--	:30	3	\$250.002	0.00	NM	3 \$750.00
				Tonight Show											
				TONIGHT 1/DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	--WTF--		3			\$250.00	0.00					
E 32	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATURDAY	CM	6a-7a			-----S-	:30	2	\$200.002	0.00	NM	2 \$400.00
				News 3 Sunrise SATURDAY											
				NEWS SUNRISE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S-		2			\$200.00	0.00					
E 33	KSNV	09/15/12	09/15/12	Saturday Today	CM	7a-9am			-----S-	:30	2	\$325.002	0.00	NM	2 \$650.00
				Saturday Today											
				SAT TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S-		2			\$325.00	0.00					
E 34	KSNV	09/15/12	09/15/12	Sa-Su Early News	CM	5pm-630pm			-----S-	:30	3	\$350.002	0.00	NM	3 \$1,050.00
				Sa-Su Early News		(5:00 PM-5:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S-		3			\$350.00	0.00					
E 35	KSNV	09/15/12	09/15/12	Wknd Jeopardy	CM	630-7pm			-----S-	:30	1	\$350.002	0.00	NM	1 \$350.00
				SAT/Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S-		1			\$350.00	0.00					
E 36	KSNV	09/15/12	09/15/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm			-----S-	:30	2	\$750.002	0.00	NM	2 \$1,500.00
				Sa-Su News 3 at Eleven											
				NEWS 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S-		2			\$750.00	0.00					
E 37	KSNV	09/15/12	09/15/12		CM	5:00- 6:00am			-----S-	:30	1	\$1,250.002	0.00	NM	1 \$1,250.00

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.Order / Rev: 106494
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Advertiser:	Romney for President
Product Desc:	ROMNEY FOR PRESIDENT
Estimate:	373

KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Nevada Newsmakers - CF											
				Nevada Newsmakers - Ch.3		(5:00 AM-5:30 AM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S-		1	\$1,250.00		0.00						
E 38	KSNV	09/15/12	09/15/12	Nevada Newsmakers - CCM		5:00- 6:00am			-----S-	:30	1	\$1,250.00	2	0.00 NM	1 \$1,250.00
				Nevada Newsmakers - Ch.3		(5:30 AM-6:00 AM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S-		1	\$1,250.00		0.00						
E 39	KSNV	09/16/12	09/16/12	News 3 Sunrise - SUND&M		6a-7a			-----S	:30	1	\$185.00	2	0.00 NM	1 \$185.00
				News 3 Sunrise SUNDAY											
				NEWS SUNRISE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S		1	\$185.00		0.00						
E 40	KSNV	09/16/12	09/16/12	Sunday Today	CM	7a-8am			-----S	:30	1	\$325.00	2	0.00 NM	1 \$325.00
				Sunday Today											
				SUN TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S		1	\$325.00		0.00						
E 41	KSNV	09/16/12	09/16/12	Meet the Press	CM	8a-9am			-----S	:30	1	\$1,900.00	2	0.00 NM	1 \$1,900.00
				Meet the Press											
				MEET PRESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S		1	\$1,900.00		0.00						
E 42	KSNV	09/16/12	09/16/12	News 3 Today Wknd	CM	9a-930am			-----S	:30	1	\$250.00	2	0.00 NM	1 \$250.00
				News 3 Today											
				NEWS TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S		1	\$250.00		0.00						
E 43	KSNV	09/16/12	09/16/12	Chris Matthews 9:30AM GM		9:30a-10a			-----S	:30	1	\$250.00	2	0.00 NM	1 \$250.00
				Chris Matthews SUN 9:30am											
				CHRIS MATTHEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S		1	\$250.00		0.00						
E 44	KSNV	09/16/12	09/16/12	Sa-Su News 3 at Eleven CM		11pm-1135pm			-----S	:30	2	\$750.00	2	0.00 NM	2 \$1,500.00
				Sa-Su News 3 at Eleven											
				NEWS 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S		2	\$750.00		0.00						